

The vision

Why?

First, I want to describe my vision.

We need a sustainable future that's inclusive towards different kinds of people, because only with diversity can we produce and reproduce a liveable and inspiring world for future generations. In terms of right now we're faced with two opposites. One being current business owners wondering how to cater to the younger generations and thereby maintain the financial continuity of their business, when new generations step onto the market. The other problem being Gen Z having trouble understanding the management and placement of resources and understanding the planning for a sustainable future.

Traditional business owners want to maintain their marked position and Gen Z wants a sustainable future. I think of a sustainable future as being both environmentally sustainable and financially sustainable. And this is why I believe the best way of working toward a sustainable future is by working together on all parts. Some of the biggest challenges I see right now in our world, is the digital revolution and the sectors it exposes. sectors that are now in favour of young entrepreneurs rather than established business leaders. Generation Z believes many changes lack sufficient progress. They want to ensure a sustainable future.

The vision for this program is to establish a common language between Gen Z and the traditional business leaders. I envision a change in the fundamental way of thinking partnerships and employment of new personnel. Let us learn from each other and let us share a plan for the future.

Phase 1

The business model

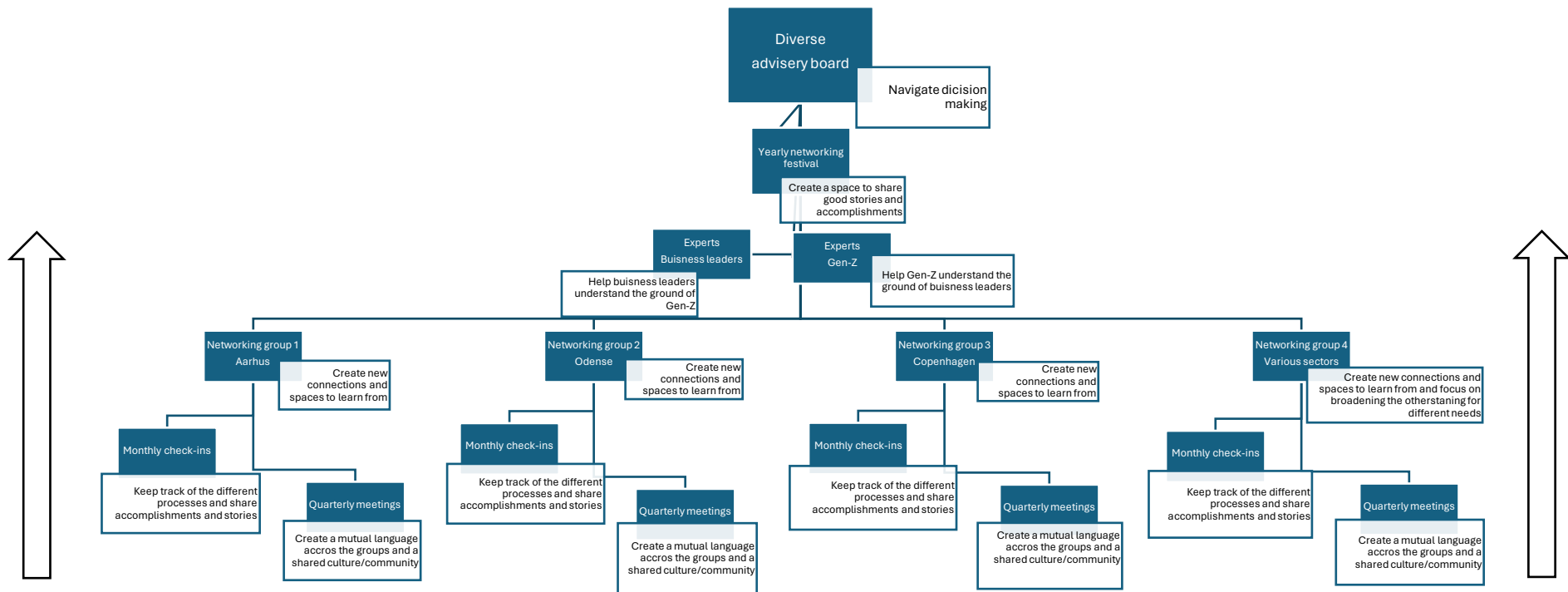
| Business Model Canvas | | <i>Designed for:</i> | <i>Designed by:</i> | <i>Date:</i> | <i>Version:</i> |
|---|---|---|--|--|-----------------|
| | | | | | |
| Key Partners <ul style="list-style-type: none"> - TEDx - Coaching and establishment -> advisory board - Fond raising expertise - Event managers and facilitators - Venue and supply - | Key Activities <ul style="list-style-type: none"> - Networking groups - Yearly events - Lounge of Kick-off event - Establish local network groups. - Adding motivational and engaging input - Driving promotion and awareness - | Value Propositions I deliver a strong community in which a shared language is key to work together across generation and vision were traditional business can thrive in the future and adopt to Generation Z needs. <ul style="list-style-type: none"> - | Customer Relationships <ul style="list-style-type: none"> - Local facilitated network groups - Yearly events - Expert groups - Mutual learning and business development - Sharing of progress and good stories within the community | Customer Segments <ul style="list-style-type: none"> - Traditional business leaders - Gen Z - Entrepreneurs - Universities - Interest groups (mm - Unions | |
| | Key Resources <ul style="list-style-type: none"> - Venue and local and physical meeting spaces - Project management -> Kaospilot - Inspiring and innovative approach | | Channels <ul style="list-style-type: none"> - Social media promotions - News channels - Website with information and sign ups - Politicians and people with high social status - Roundtrip to different events, to promote what's happening and what the community is working on ATM | | |
| Cost Structure <ul style="list-style-type: none"> - Costs in relation to events and happenings | | Revenue Streams <ul style="list-style-type: none"> - Funds - Donations | | | |

Phase 1

Aarhus

- Phase one will solely focus on a grand kickoff event in Aarhus at KØN gender museum. The event will take place in May and last a weekend. The purpose of the event is to take the first steps towards building a strong community and network.
- The event will include a lot of talks from different interesting people whose goal is to inspire the participants to speak with each other. Keep in mind this is a networking event as much as it is a chance for people to be around other people who share different opinions.
- This first phase is about bringing the right people to the table. People who can inspire others and make them act on the situation. Also as seen in the first model this Phase is about focusing the energy in the right places. First we figure out what resources we have and then we make a plan on how to work with those resources.

Phase 2



Phase 2

Copenhagen and Odense

- This phase will also be supported by a kick-off event to establish the new sectors of the program. The kick-off event will this time be in Copenhagen, and it will also be open to participation from other organizations in Denmark.
- The model shows a structure that should be read from bottom to top. Nothing is permanent apart from the thought process and decision making, which should happen from the bottom up. The blue boxes represent the different groups of people. I think it is important to have a voluntary diverse advisory board at hand, in case of big decisions or lack of overview in some situations.
- The expert groups also need to be diverse but must be more focused on their task. These groups' only purpose is to know everything about either Gen Z or Traditional business leaders. They must be able to explain to each other why they each are acting like they do in certain situations. This group is very

important for this community to understand one another. To have resources and information about each other within the community is key.

- What is also very important for this phase and all the other phases for that matter, is to share the good stories, whether that is a success story about how your group landed a major investment from a fund or just how you felt inspired at one of the events, it is extremely important to share good stories and it will be a topic on all meetings.
- The most important box is networking group 4 – Various sectors. This group covers every nontraditional member of society and is the most important group because they will have the most diverse collection of knowledge and experience. Especially people with a handicap, Ethnic minorities in Denmark and gender minorities will represent this group. As stated, nothing is permanent and just because one is born with a handicap doesn't mean that they are automatically put in the "specials

bracket”. This group of various sectors is just an attempt to establish a safe and including environment.

Phase 3

Phase 3

- After two years of creating social networks and establishing a common language as well as learning a lot about what plans were good and what plans weren't, it is now time to expand the project to the rest of Denmark.
- We already have the 3 departments spread around Denmark so now we need a more local approach to getting new members and creating communities.
- This phase will also include a way for internationals to visit and engage with the program. As Kaospilot is

an international leadership education, it seems natural to open for other European entrepreneurs and visionary people. This vision is extended to a full campaign going across Europe in phase 4, but for now in this stage it's enough to create awareness in Denmark and ensure that the basis for this program in Denmark is well working and that there is a good plan for problem solving before the program goes international.

Phase 4

London, Berlin and Brussels

- As a final and last grand vision, I want to expand and connect people from all around the world, in a shared community with a shared language and a common goal. I imagine a world where barriers dissolve, cultures merge, and understanding flourishes, fostering a global society bound together by mutual respect, cooperation, and a collective pursuit of progress and peace.
- I envision a collaboration between the innovative energy of Generation Z and the wisdom of traditional business leaders. Their collaboration and understanding of each other are crucial in navigating the complexities of our rapidly changing world. Generation Z brings fresh perspectives, technological

savvy and a passion for social change, while traditional business leaders offer experience, stability and institutional knowledge.

- By bridging the generational gap and fostering a culture of mutual respect and learning, we can harness the best of both worlds to tackle global challenges effectively. This collaboration paves the way for innovative solutions, sustainable practices, and inclusive policies that benefit society as a whole.
- In this envisioned future, dialogue and collaboration between generations become not just beneficial but imperative for progress. Together, they can drive transformation change, shaping a world that is more equitable, sustainable and prosperous for generations to come.